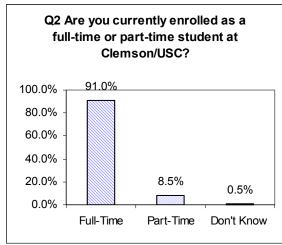
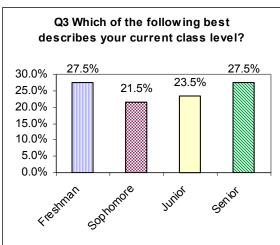
SUI Student Survey Preliminary Results

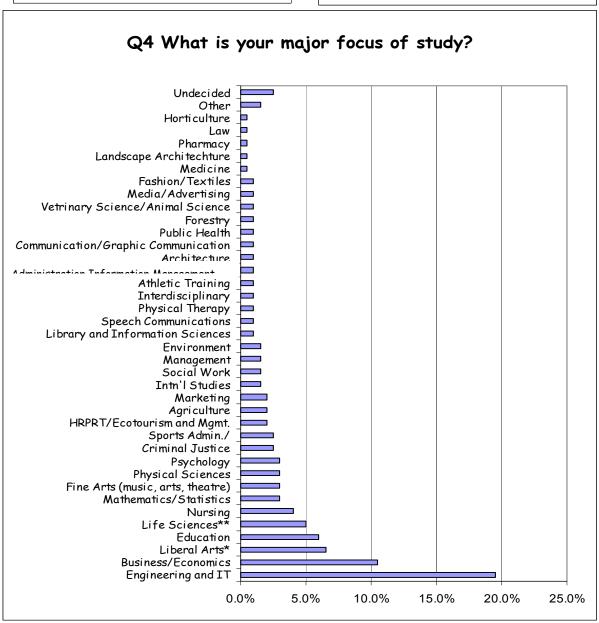
Sara S. Pendarvis January 29, 2002

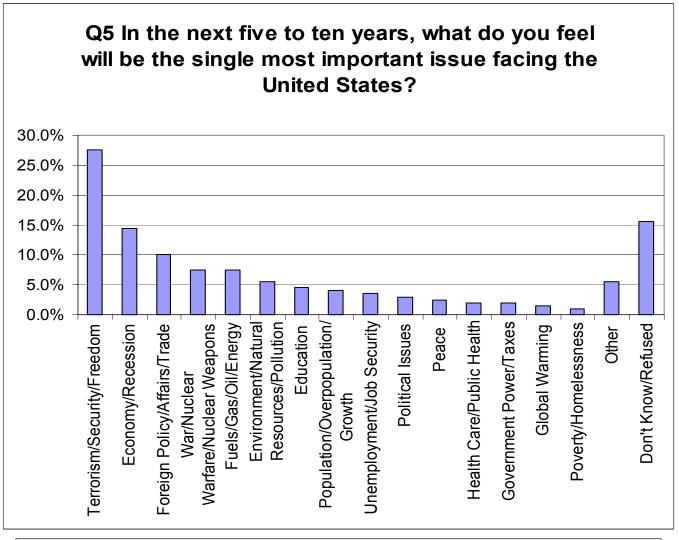
In September and October, 2001, Market Search surveyed 200 college students (100 University of South Carolina/100 Clemson). Students were drawn from stratified random samples of the undergraduate student populations at each school.

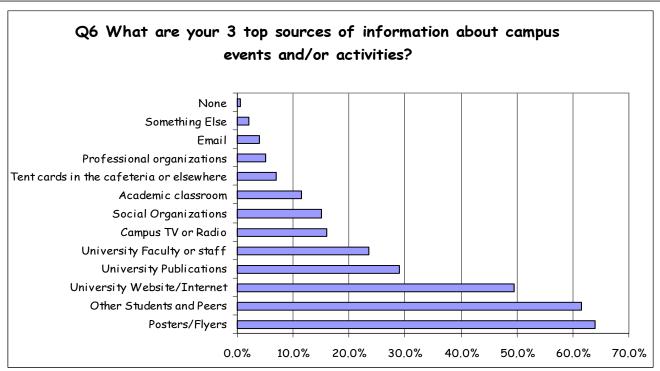
The following graphs report the results of these surveys, and should be a helpful source to understanding today's college students. The questions investigated who the students were, the issues important to them and how best to reach them and get them involved among other things, such as their awareness of environmental issues and terms. In the following charts, "Q#" represents the question asked, in the survey.

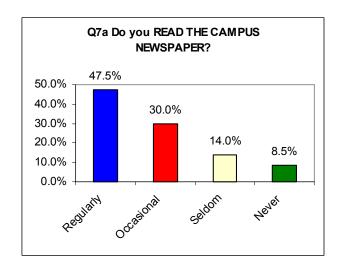


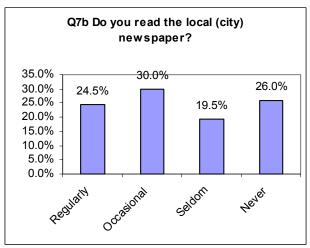


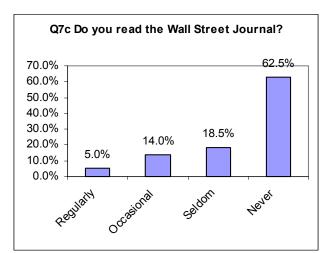


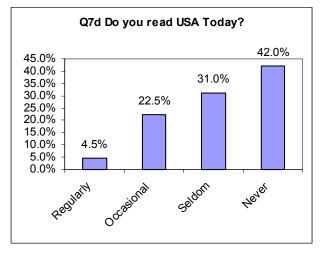


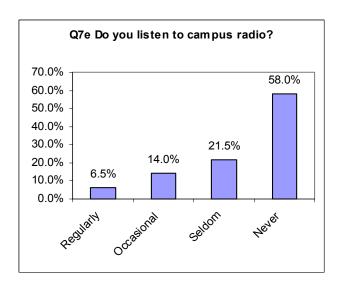


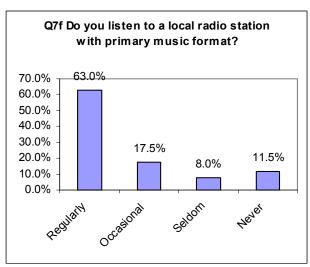


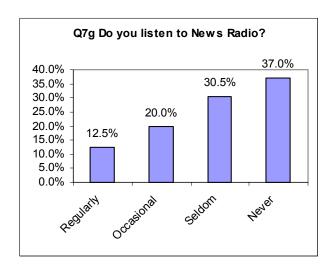


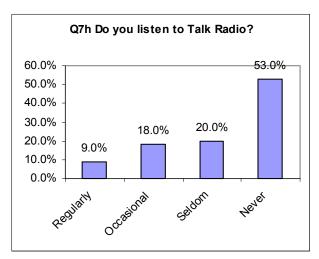


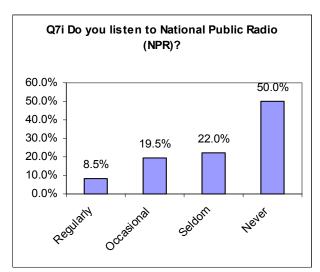


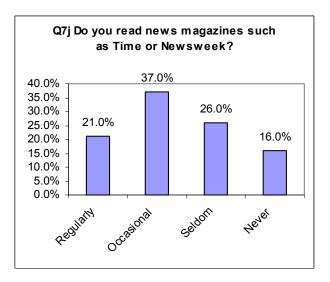


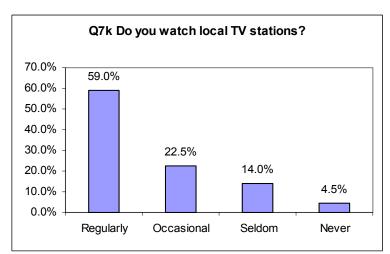








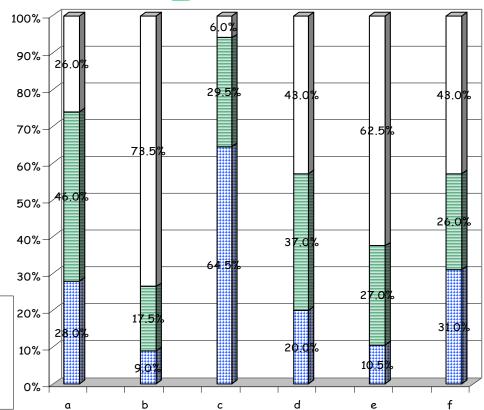


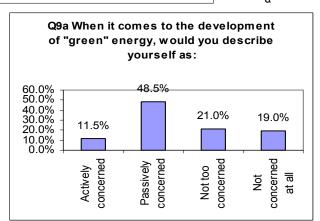


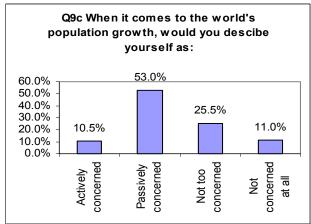
Question 8

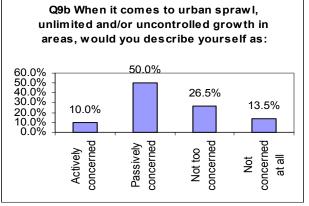
Please indicate if you:

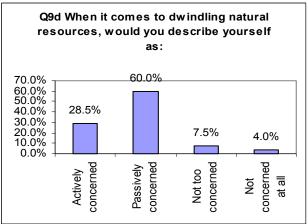
- a. Volunteer for community services (youth, elderly, disadvantaged, health-related or animals)
- b. Become actively involved in political campaigns or issues
- c. Read books or magazines or watch or listen to programs which focus on current issues
- d. Participate in rallies, fundraisers, or other activities for "causes" you believe in
- e. Organize rallies, fundraisers, or other activities for "causes" you believe in
- f. Join professional organizations relating to your career
- □ Don't generally participate/aren't involved
- Participate or are involved, but not regularly
- 🖽 Involved on a regular basis

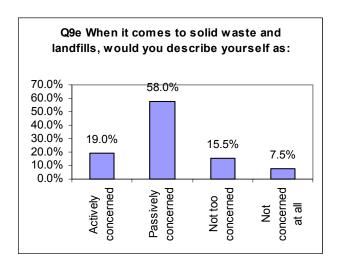


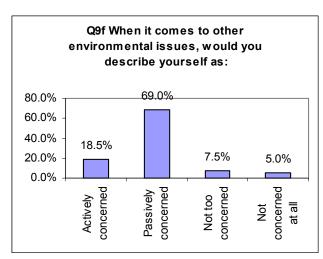


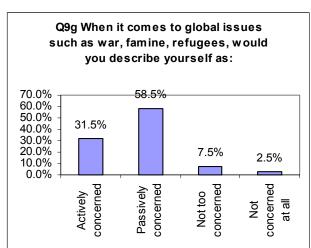


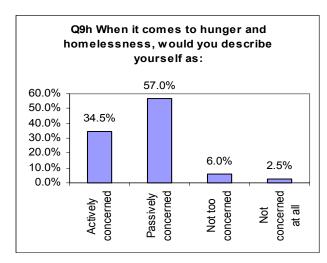


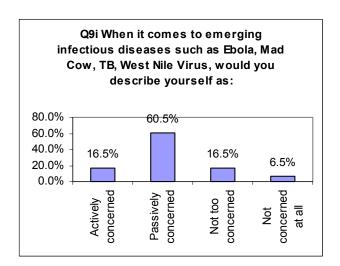


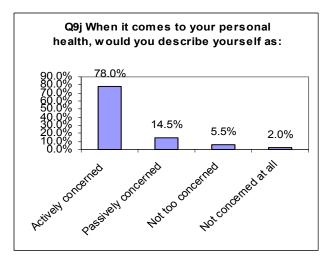


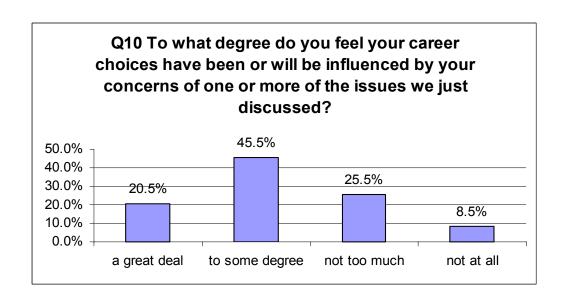


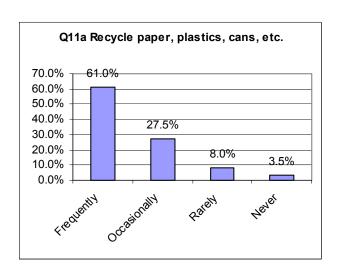


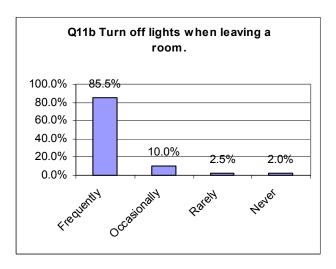


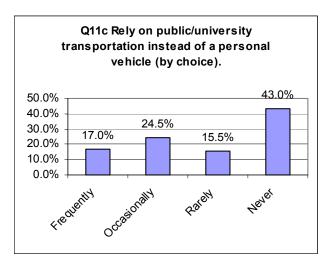


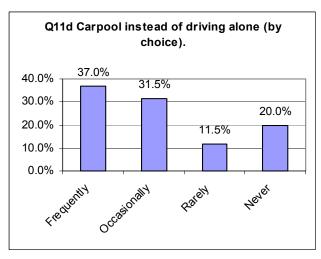


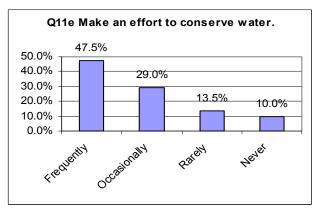


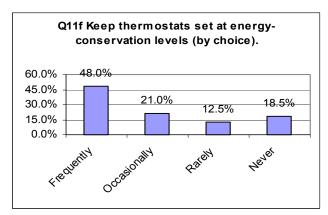


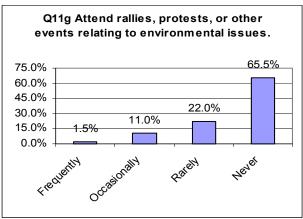


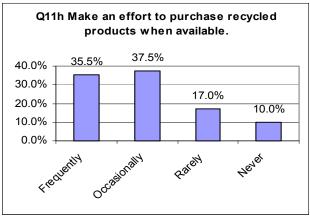


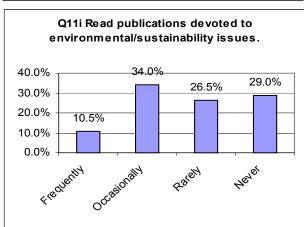


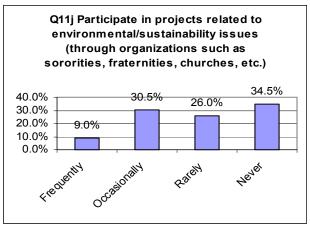


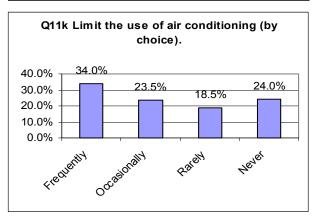


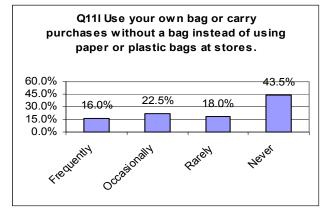




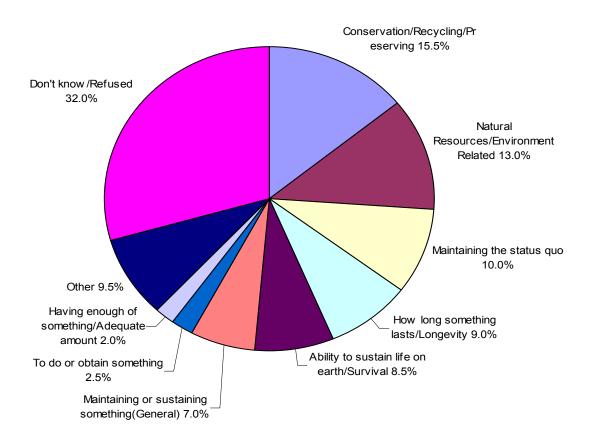


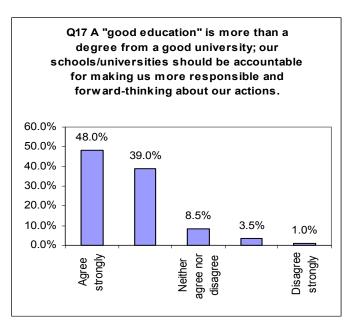


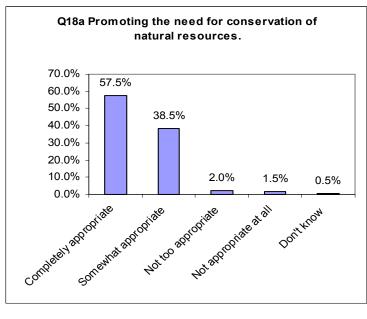


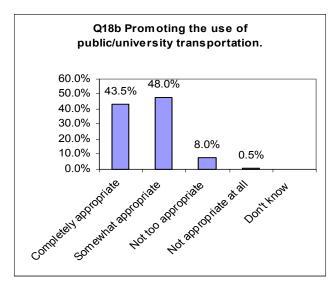


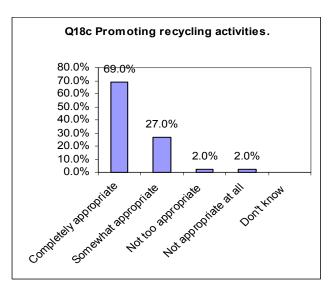
Q13 When you hear the term "sustainability" what comes to mind?

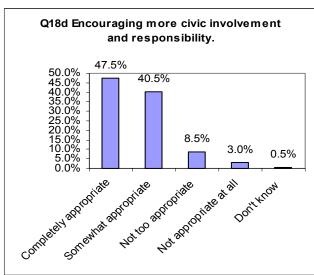


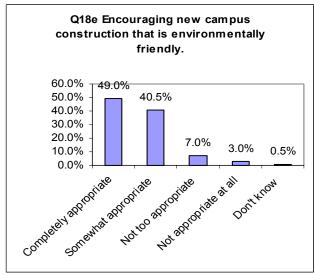


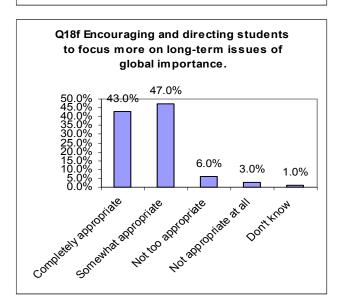


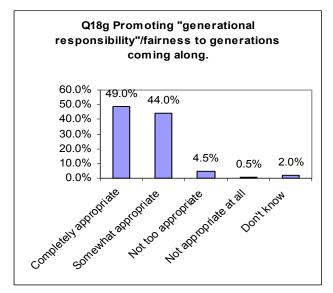












Q19 Which would best explain your personal motivation for becoming involved in sustainability type behaviors?

