

Survey of Sustainability Attitudes on ASU Campus








Respondents: 1231 displayed, 1231 total

Status: Closed






Launched Date: 02/11/2013

Closed Date: 02/27/2013






1. SD DEFINITION

| | | Response Total | Response Percent | Points | Avg |
|---|--|----------------|------------------|--------|-----|
| ongoing global economic growth |  | 259 | 30% | n/a | n/a |
| a healthy environment with functioning ecosystems |  | 760 | 89% | n/a | n/a |
| economic development that engages local populations |  | 664 | 78% | n/a | n/a |
| continued human population growth |  | 57 | 7% | n/a | n/a |
| social justice and equity |  | 529 | 62% | n/a | n/a |
| creating bigger cities |  | 17 | 2% | n/a | n/a |
| I don't know |  | 49 | 6% | n/a | n/a |
| Total Respondents | | 854 | | | |
| (skipped this question) | | | 377 | | |

2. CO2 LIMIT

| | | Response Total | Response Percent | Points | Avg |
|-------------------------|---|----------------|------------------|--------|-----|
| 300 |  | 143 | 17% | n/a | n/a |
| 350 |  | 189 | 23% | n/a | n/a |
| 400 |  | 56 | 7% | n/a | n/a |
| 450 |  | 30 | 4% | n/a | n/a |
| I don't know |  | 418 | 50% | n/a | n/a |
| Total Respondents | | 836 | 100% | | |
| (skipped this question) | | | 395 | | |

3. TAP SOURCE

| | | Response Total | Response Percent | Points | Avg |
|-----------------------------|---|----------------|------------------|--------|-----|
| South Fork of the New River |  | 186 | 22% | n/a | n/a |
| Boone Creek |  | 51 | 6% | n/a | n/a |
| Norris Branch Reservoir |  | 173 | 21% | n/a | n/a |
| Groundwater wells |  | 38 | 5% | n/a | n/a |
| I don't know |  | 388 | 46% | n/a | n/a |
| Total Respondents | | 836 | 100% | | |
| (skipped this question) | | | 395 | | |










4. GLOBAL POP

| | | Response Total | Response Percent | Points | Avg |
|---------------------------|--|----------------|------------------|--------|-----|
| 5 billion | | 22 | 3% | n/a | n/a |
| 6 billion | | 81 | 10% | n/a | n/a |
| 7 billion | | 503 | 60% | n/a | n/a |
| 8 billion | | 71 | 9% | n/a | n/a |
| 9 billion | | 51 | 6% | n/a | n/a |
| I don't know | | 105 | 13% | n/a | n/a |
| Total Respondents | | 833 | 100% | | |
| (skipped this question) | | | 398 | | |
| 5. SD PROF | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Very Important | | 336 | 40% | n/a | n/a |
| Important | | 261 | 31% | n/a | n/a |
| Neutral | | 188 | 22% | n/a | n/a |
| Unimportant | | 38 | 5% | n/a | n/a |
| Very Unimportant | | 15 | 2% | n/a | n/a |
| Total Respondents | | 838 | 100% | | |
| (skipped this question) | | | 393 | | |
| 6. SD PERS | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Very Important | | 394 | 47% | n/a | n/a |
| Important | | 343 | 41% | n/a | n/a |
| Neutral | | 81 | 10% | n/a | n/a |
| Unimportant | | 8 | 1% | n/a | n/a |
| Very Unimportant | | 11 | 1% | n/a | n/a |
| Total Respondents | | 837 | 100% | | |
| (skipped this question) | | | 394 | | |
| 7. ENV PROBS | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Climate change | | 261 | 33% | n/a | n/a |
| Soil degradation | | 163 | 21% | n/a | n/a |
| Air pollution | | 226 | 28% | n/a | n/a |
| Water pollution | | 410 | 52% | n/a | n/a |
| Groundwater depletion | | 131 | 16% | n/a | n/a |
| Habitat destruction | | 371 | 47% | n/a | n/a |
| Biodiversity loss | | 183 | 23% | n/a | n/a |
| Overfishing of the oceans | | 19 | 2% | n/a | n/a |
| Ozone depletion | | 52 | 7% | n/a | n/a |
| Urban sprawl | | 199 | 25% | n/a | n/a |
| Mining impacts | | 142 | 18% | n/a | n/a |
| Oil and gas impacts | | 126 | 16% | n/a | n/a |
| Solid waste (i.e. trash) | | 275 | 35% | n/a | n/a |
| Hazardous waste | | 96 | 12% | n/a | n/a |

| | | | | | |
|--|--|-------------------|---------------------|--------|-----|
| Invasive species | | 67 | 8% | n/a | n/a |
| Human population growth | | 178 | 22% | n/a | n/a |
| Other, please specify | | 31 | 4% | n/a | n/a |
| view | | | | | |
| Total Respondents | | 795 | | | |
| (skipped this question) | | 436 | | | |
| 8. ENV PROBS | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Climate change | | 445 | 56% | n/a | n/a |
| Soil degradation | | 80 | 10% | n/a | n/a |
| Air pollution | | 273 | 34% | n/a | n/a |
| Water pollution | | 275 | 35% | n/a | n/a |
| Groundwater depletion | | 114 | 14% | n/a | n/a |
| Habitat destruction | | 254 | 32% | n/a | n/a |
| Biodiversity loss | | 211 | 27% | n/a | n/a |
| Overfishing of the oceans | | 110 | 14% | n/a | n/a |
| Ozone depletion | | 167 | 21% | n/a | n/a |
| Urban sprawl | | 73 | 9% | n/a | n/a |
| Mining impacts | | 40 | 5% | n/a | n/a |
| Oil and gas impacts | | 248 | 31% | n/a | n/a |
| Solid waste (i.e. trash) | | 135 | 17% | n/a | n/a |
| Hazardous waste | | 106 | 13% | n/a | n/a |
| Invasive species | | 21 | 3% | n/a | n/a |
| Human population growth | | 407 | 51% | n/a | n/a |
| Other, please specify | | 27 | 3% | n/a | n/a |
| view | | | | | |
| Total Respondents | | 795 | | | |
| (skipped this question) | | 436 | | | |
| 9. EQUITY PROBS | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Living wages | | 378 | 48% | n/a | n/a |
| Access to clean and safe drinking water | | 590 | 74% | n/a | n/a |
| Access to public transportation | | 98 | 12% | n/a | n/a |
| Equal opportunity across all genders | | 335 | 42% | n/a | n/a |
| Equal opportunity across all ethnicities and races | | 352 | 44% | n/a | n/a |
| High pollution levels in minority and low income communities | | 250 | 31% | n/a | n/a |
| Health and safety of factory workers | | 109 | 14% | n/a | n/a |
| Health and safety of farmworkers | | 123 | 15% | n/a | n/a |

| | | | | | |
|--|--|----------------|------------------|--------|-----|
| Uneven distribution of environmental risks and damages | | 333 | 42% | n/a | n/a |
| Fair trade | | 244 | 31% | n/a | n/a |
| Other, please specify view | | 53 | 7% | n/a | n/a |
| Total Respondents | | 795 | | | |
| (skipped this question) | | 436 | | | |
| 10. MESSENGER | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Teachers | | 226 | 28% | n/a | n/a |
| Scientists | | 642 | 81% | n/a | n/a |
| Environmental organization employees | | 363 | 46% | n/a | n/a |
| Government agency employees | | 111 | 14% | n/a | n/a |
| Legislators and other politicians | | 9 | 1% | n/a | n/a |
| Environmental activists | | 223 | 28% | n/a | n/a |
| Doctors and nurses | | 45 | 6% | n/a | n/a |
| Journalists | | 145 | 18% | n/a | n/a |
| Religious leaders | | 10 | 1% | n/a | n/a |
| Friends and family | | 52 | 7% | n/a | n/a |
| Other, please specify view | | 61 | 8% | n/a | n/a |
| Total Respondents | | 795 | | | |
| (skipped this question) | | 436 | | | |
| 11. OPTIMISM ENV | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Very Likely | | 74 | 9% | n/a | n/a |
| Likely | | 408 | 52% | n/a | n/a |
| Neutral | | 140 | 18% | n/a | n/a |
| Unlikely | | 131 | 17% | n/a | n/a |
| Very Unlikely | | 26 | 3% | n/a | n/a |
| Total Respondents | | 779 | 100% | | |
| (skipped this question) | | 452 | | | |
| 12. OPTIMISM SOC | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Very Likely | | 27 | 3% | n/a | n/a |
| Likely | | 243 | 31% | n/a | n/a |
| Neutral | | 235 | 30% | n/a | n/a |
| Unlikely | | 208 | 27% | n/a | n/a |
| Very Unlikely | | 66 | 8% | n/a | n/a |
| Total Respondents | | 779 | 100% | | |

| | | (skipped this question) | 452 | | |
|---|-------------------------------------|-------------------------|------------------|--------|-----|
| 13. ACTIONS | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Government intervention | | 207 | 27% | n/a | n/a |
| Private sector initiatives | | 74 | 10% | n/a | n/a |
| Non-profit organization initiatives | | 34 | 4% | n/a | n/a |
| Changes in behavior by individuals | | 449 | 59% | n/a | n/a |
| | | Total Respondents | 764 | 100% | |
| | | (skipped this question) | 467 | | |
| 14. ACTIVITIES | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Recycling | | 415 | 53% | n/a | n/a |
| Reducing vehicle use | | 259 | 33% | n/a | n/a |
| Reducing household water use | | 143 | 18% | n/a | n/a |
| Reducing household energy use | | 451 | 58% | n/a | n/a |
| Reducing the amount of "stuff" you buy | | 357 | 46% | n/a | n/a |
| Purchasing products labeled as "organic" or "sustainable" | | 74 | 10% | n/a | n/a |
| Purchasing locally grown/made products | | 427 | 55% | n/a | n/a |
| Purchasing products labeled "fair trade" | | 41 | 5% | n/a | n/a |
| Other, please specify | <input type="button" value="view"/> | 32 | 4% | n/a | n/a |
| | | Total Respondents | 778 | | |
| | | (skipped this question) | 453 | | |
| 15. ACTIVITIES | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Recycling | | 699 | 90% | n/a | n/a |
| Reducing vehicle use | | 441 | 57% | n/a | n/a |
| Reducing household water use | | 432 | 56% | n/a | n/a |
| Reducing household energy use | | 599 | 77% | n/a | n/a |
| Reducing the amount of "stuff" you buy | | 524 | 67% | n/a | n/a |

| | | | | | | | | |
|--|---|----------------|------------------|--------------|-------------------|----------------|--------|-----|
| Purchasing products labeled as "organic" or "sustainable" |  | 371 | 48% | n/a | n/a | | | |
| Purchasing locally grown/made products |  | 483 | 62% | n/a | n/a | | | |
| Purchasing products labeled "fair trade" |  | 247 | 32% | n/a | n/a | | | |
| Other, please specify view |  | 76 | 10% | n/a | n/a | | | |
| Total Respondents | | 778 | | | | | | |
| (skipped this question) | | 453 | | | | | | |
| 16. CONCERN | | | | | | | | |
| | | Response Total | Response Percent | Points | Avg | | | |
| It's part of everything I do |  | 118 | 15% | n/a | n/a | | | |
| A lot |  | 315 | 41% | n/a | n/a | | | |
| Somewhat |  | 246 | 32% | n/a | n/a | | | |
| Slightly |  | 70 | 9% | n/a | n/a | | | |
| Not at all |  | 16 | 2% | n/a | n/a | | | |
| Total Respondents | | 765 | 100% | | | | | |
| (skipped this question) | | 466 | | | | | | |
| 17. MATRIX 1 | | | | | | | | |
| | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Response Total | Points | Avg |
| Climate change is one of the most serious threats to the health and safety of my family and my community. | 31.04% (235) | 36.59% (277) | 18.89% (143) | 9.51% (72) | 3.96% (30) | 757 | n/a | n/a |
| Promotion of economic growth should be given priority, even at the risk of damaging the environment. | 1.2% (9) | 6.38% (48) | 11.57% (87) | 36.97% (278) | 43.88% (330) | 752 | n/a | n/a |
| The condition of the environment will play an increasingly important role in the future of our nation's economy. | 53.77% (406) | 35.89% (271) | 6.89% (52) | 2.38% (18) | 1.06% (8) | 755 | n/a | n/a |
| Sustainability is a partisan, political issue. | 9.57% (72) | 22.61% (170) | 22.61% (170) | 23.4% (176) | 21.81% (164) | 752 | n/a | n/a |
| The sustainability of a thriving economy is dependent upon a healthy environment and equitable society. | 45.89% (346) | 39.92% (301) | 9.55% (72) | 2.52% (19) | 2.12% (16) | 754 | n/a | n/a |

| | | | | | | | | |
|---|----------------|--------------|--------------|--------------|-------------------|------------------|--------|-----|
| The cost of investing in clean energy now is too high, even if it helps us to avoid the costs of climate change problems later. | 4.37% (33) | 11.26% (85) | 14.17% (107) | 34.17% (258) | 36.03% (272) | 755 | n/a | n/a |
| Total Respondents | | | | | | 757 | | |
| (skipped this question) | | | | | | 474 | | |
| 18. MATRIX 2 | | | | | | | | |
| | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | Response Total | Points | Avg |
| Human actions, including emissions of greenhouse gases, are causing warming of the planet, melting of glaciers, and rising sea levels. | 48.34% (364) | 35.46% (267) | 10.23% (77) | 3.32% (25) | 2.66% (20) | 753 | n/a | n/a |
| Record-breaking weather in recent years (Superstorm Sandy, Hurricane Katrina) exemplifies the increase in extreme weather that climate change models predict. | 36.25% (273) | 37.98% (286) | 16.2% (122) | 6.37% (48) | 3.19% (24) | 753 | n/a | n/a |
| I worry about the condition of the planet for my children's health and happiness (either existing children or future children). | 53.11% (401) | 33.11% (250) | 8.87% (67) | 3.05% (23) | 1.85% (14) | 755 | n/a | n/a |
| I would participate in sustainable practices more if I had more time. | 22.71% (171) | 36.52% (275) | 27.36% (206) | 10.09% (76) | 3.32% (25) | 753 | n/a | n/a |
| I would participate in sustainable practices more if I had more money. | 36.55% (273) | 34.54% (258) | 17.27% (129) | 7.76% (58) | 3.88% (29) | 747 | n/a | n/a |
| I would participate in sustainable practices more if I had a clearer way to measure and see the difference it makes. | 22.35% (169) | 31.35% (237) | 28.84% (218) | 12.96% (98) | 4.5% (34) | 756 | n/a | n/a |
| Total Respondents | | | | | | 756 | | |
| (skipped this question) | | | | | | 475 | | |
| 19. CAMPUS SUST | | | | | | | | |
| | | | | | Response Total | Response Percent | Points | Avg |

| | | | | | |
|--|--|----------------|------------------|--------|-----|
| A commitment to achieving climate neutrality by 2050 (net-zero greenhouse gas emissions) | | 264 | 34% | n/a | n/a |
| A commitment to becoming a zero waste campus by 2022 (90% diversion from the landfill) | | 335 | 44% | n/a | n/a |
| Access to a ridesharing (Zimride) and car sharing (UhaulCarShare) program | | 548 | 71% | n/a | n/a |
| A commitment to building environmentally friendly buildings (USGBC LEED Silver or better) | | 550 | 71% | n/a | n/a |
| Food Services procures 10% local food (from within 250 miles) | | 491 | 64% | n/a | n/a |
| All students pay \$10 per semester toward renewable energy projects to offset the use of fossil energy | | 347 | 45% | n/a | n/a |
| A sustainability graduation pledge | | 206 | 27% | n/a | n/a |
| Total Respondents | | 770 | | | |
| (skipped this question) | | 461 | | | |
| 20. ROLE | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| Student | | 494 | 66% | n/a | n/a |
| Faculty member | | 114 | 15% | n/a | n/a |
| Staff member | | 139 | 19% | n/a | n/a |
| Total Respondents | | 747 | 100% | | |
| (skipped this question) | | 484 | | | |
| 21. CLASS STATUS | | | | | |
| | | Response Total | Response Percent | Points | Avg |
| freshman | | 103 | 20% | n/a | n/a |
| sophomore | | 96 | 19% | n/a | n/a |
| junior | | 114 | 23% | n/a | n/a |
| senior | | 143 | 28% | n/a | n/a |
| graduate student | | 50 | 10% | n/a | n/a |
| Total Respondents | | 506 | 100% | | |
| (skipped this question) | | 725 | | | |
| 22. COLLEGE | | | | | |
| | | Response | Response | Points | Avg |

| | Total | Percent | | |
|--------------------------------|----------------|------------------|--------|-----|
| University College | 126 | 20% | n/a | n/a |
| College of Arts & Sciences | 230 | 37% | n/a | n/a |
| College of Fine & Applied Arts | 70 | 11% | n/a | n/a |
| Reich College of Education | 61 | 10% | n/a | n/a |
| Walker College of Business | 46 | 7% | n/a | n/a |
| College of Health Sciences | 74 | 12% | n/a | n/a |
| Hayes School of Music | 12 | 2% | n/a | n/a |
| Total Respondents | | 619 | 100% | |
| (skipped this question) | | | 612 | |
| 23. GENDER | | | | |
| | Response Total | Response Percent | Points | Avg |
| female | 465 | 62% | n/a | n/a |
| male | 277 | 37% | n/a | n/a |
| other | 5 | 1% | n/a | n/a |
| Total Respondents | | 747 | 100% | |
| (skipped this question) | | | 484 | |
| 24. AGE | | | | |
| | Response Total | Response Percent | Points | Avg |
| 18-22 | 391 | 52% | n/a | n/a |
| 23-30 | 95 | 13% | n/a | n/a |
| 31-40 | 61 | 8% | n/a | n/a |
| 41-50 | 76 | 10% | n/a | n/a |
| over 50 | 124 | 17% | n/a | n/a |
| Total Respondents | | 747 | 100% | |
| (skipped this question) | | | 484 | |