**CHAPTER LIST**

**1. Introduction: two dogs, no fights.**

**2. Projections: the shadow of Left and Right.**

**3. Understandings: a vote against Pythagoras.**

**4. Goods: life, love, play, freedom and much more.**

**5. Likes: the little art of the cheeseburger.**

**6. Ethics: the golden rule and the gold that rules.**

**7. Timing: worry about that later.**

**8. Capitals: profane cows and sacred cows.**

**9. Language: like lambs to the slaughter.**

**10. Limits: the known limitations of markets.**

**11. Regulations: one plus one plus one equals three.**

**12. Strategies: two sides, nine arenas.**

**13. Games: don’t even think about it.**

**14. Trust: the king is in the shopping mall.**

**15. Dynamics: the quiet evolution of death.**

**16. Intentions: The road to hell and the canal in Panama.**

**17. Passions: the soul, the psyche and the will to power.**

**18. Hopes: burned wings and freedom songs.**

**19. Scopes: my brothers and I.**

**20. Loci: don’t project those voices.**

**21. Brains: the strange politics of Jekyll and Hyde.**

**22. Genders: Yin and Yang.**

**23. Orientations: look forward, look back.**

**24. Greens: one bus, two paradigms.**

**25. Leaders: which way you goin’ Billy?**

**26. Authoritarians: tough love and ‘freedom-strongs’**

**27. Locations: Asian values = Western brands.**

**28. Persons: sees just what he wants to see.**

**29. Social-issues: freedom from birth.**

**30. Parties: what’s in a name?**

**31. Distractions: Half a million is much bigger than forty-three.**

**32. Boundaries: High walls, low motives.**