**BUSINESS ETHICS TEST 1**

**20 marks for each question. Test should take 90mins (extra 10mins if you need it)**

**No notes, No phones. ‘Go wet’**

**PART 1**

Do **global profits** + any **2 other** cases (1+ pages each)

1. BASF

Justify: “we are going to abandon this plan and build somewhere else”.

2. PLASMA

Justify: “Almost everything that Plasma Int. is doing is immoral and disgraceful”.

3. JOE CAMEL

Outline the arguments tobacco execs can use to defend the industry, including the advertising described in the case.

4. GLOBAL PROFITS

Justify: the best ethical and practical approach is to pay “150% of min. Wage”.

**PART 2**

Write an essay (approx. 1-2 sides *plus a diagram*) on any **3** of the following topics. Your essay can consist entirely of (organized) excerpts from the chapters (hopefully the bits you liked); add some new text if you like:

5. Intellectual property rights (IPR)

6. The Human Goods & the goal of RBMDHG

7. Truth and understanding

8. The KLMBS and how they might be overcome

9. ‘Likes’ (in relation to the good)

**PART 3**

Write out the complete Lyrics of ‘*Desperado*’ and underline the phrases that you think are most relevant to business ethics. Write one or two sentences to explain each selected ‘phrase’ [20 marks?]