**International Team Management**

Summer 2019

Angers, France

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| **Day & Date** | **Time** | **Topic** | **Power Point** | **Room** | **Reading** |
| Tuesday  June 11 | 11h00-12h20 | Multinationals in a changing world | PPT#1 | 401 | **Article #1**: Manufacturing’s New Economies of Scale. |
| Wednesday  June 12 | 14h00-15h20  15h30-46h50  17h00-18h20 | Cultural Context  Institutional Context | PPT#2  PPT#3 | 403 | **Article #2**: Navigating the Cultural Minefield.  **Article #3**: the Chinese Negotiation.  **Article #4**: Getting to Si, Ja, Oui, Hai and Da. |
| Thursday  June 13 | 8h00-9h200  9h30-10h50  11h00-12h20 | Strategic Management  Ethics & CSR | PPT#4  PPT#5 | 403 | **Article #5:** Play it safe at home (case)  **Article #6**: Reorganizing your business |
| Friday  June 14 | 11h00-12h20 | Organizational Design | PPT#6 | 503 | **Article #7**: Secrets of Great Team Work |
| Tuesday  June 18 | 8h00-9h20 | International Teams  Virtual teams | PPT#7 | 403 | **Article #8**: The challenges of managing cross-cultural virtual project teams. |
| Wednesday  June 19 | 8h00-9h20  9h30-10h50 | International Human Resource Management | PPT#8 | 313 |  |
| Thursday  June 20 | 9h00-11h00 | Exam |  | 404 |  |

**Course Objectives:** At the conclusion of this course students should be able to:

* Understand how international expansions affect firm operations
* Develop an appreciation for intercultural differences
* Analyze how international expansions can impact organizational structure
* Have a thorough understanding of the role teams play in organizational performance
* Understand the benefits and challenges of using teams within organizations
* Develop an understanding of the unique challenges facing international teams
* Propose ways to enhance the performance of international teams

## The final exam and in-class activities will be used to assess the degree to which these goals were achieved.

**Readings (available on Moodle page)**

**Article #1**: McGrath, M. E. & Hoole, R. W. (1992). Manufacturing’s new economies of scale. *Harvard Business Review*, 70(3), 124-132.

**Article #2**: Meyer, E. (2014). Navigating the Cultural Minefield. *Harvard Business Review*, May, 119-123.

**Article #3**: Graham, J. L. & Lam, N. M. (October 2003). The Chinese negotiation. *Harvard Business Review*, 81(10), 82-91.

**Article #4**: Meyer, E. (2015). Getting to Si, Ja, Oui, Hai and Da. *Harvard Business Review,* December, 74-80.

**Reading#5:** Chu, M. (2012). Play it safe at home. *Harvard Business Review,* January-February, 145-147.

**Reading#6:** Widing, J.W. (1973). Reorganizing your worldwide business. *Harvard Business Review,* May-June, 153-160.

**Reading #7:** Haas, M. & Mortensen, M. (2016). The secrets of great team work*. Harvard Business Review*, June, 70-76.

**Reading #8:** Oertig, M. & Buergi, T. (2006). The challenges of managing cross-cultural virtual project teams. *Team Performance*

*Management,* 12(1/2), 23-30.