**International Management**

Summer 2017

Angers, France

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| Day/Date | Topic | Power Point | Reading |
| Monday June 12  10h30-12h30 | Multinationals in a changing world  Cultural Context | PPT#1  PPT#2 | Article #1: Manufacturing’s New Economies of Scale.  Article #2: Navigating the Cultural Minefield. |
| Tuesday June 13  14h00-17h00 | Cultural Context  Institutional Context | PPT#2  PPT#3 | Article #3: the Chinese Negotiation.  Article #4: Getting to Si, Ja, Oui, Hai and Da.  Reading #5: Strategies that fit emerging markets |
| Wednesday June 14  8h30-10h30 | Ethics & CSR | PPT#4 |  |
| Thursday June 15  10h30-12h30 | Strategic Management for MNCs &  Organizational Design | PPT#5  PPT#6 | Reading#6: Play it safe at home (case)  Reading#7: Reorganizing your business |
| Monday June 19  10h00-12h00 | International Human Resource Management | PPT#7 | Reading#8: Finding great ideas in emerging markets |
| Tuesday June 20  10h00-12h00 | International Human Resource Management | PPT#7 | Reading #9: Welcome back |
| Thursday June 22  9h00-11h00 | Exam |  |  |