**International Team Management**

Summer 2018

Angers, France

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| Day/Date | Topic | Power Point | Room | Reading |
| Monday June 1110h30-12h30 | Multinationals in a changing worldCultural Context | PPT#1PPT#2 | 405 | Article #1: Manufacturing’s New Economies of Scale.Article #2: Navigating the Cultural Minefield. |
| Tuesday June 1214h00-17h00 | Cultural ContextInstitutional Context  | PPT#2PPT#3 | 405 | Article #3: the Chinese Negotiation.Article #4: Getting to Si, Ja, Oui, Hai and Da.  |
| Wednesday June 138h30-10h30 | Strategic Management for MNCs & Organizational Design | PPT#4 PPT#5 | 405 | Reading#5: Play it safe at home (case) |
| Thursday June 1410h30-12h30 | Introduction to Teams | PPT#6 | 504 | Reading#6: Reorganizing your business |
| Monday June 1810h00-12h00 | International Teams International and Virtual teams | PPT#7 | 12 | Reading #7: Secrets of Great Team Work Reading #8: The challenges of managing cross-cultural virtual project teams. |
| Tuesday June 198h30-10h30 | International Human Resource Management | PPT#8 | 313 |  |
| Thursday June 219h00-11h00 | Exam |  | Amphi Sienne |  |

**Course Objectives:** At the conclusion of this course students should be able to:

* Understand how international expansions affect firm operations
* Develop an appreciation for intercultural differences
* Analyze how international expansions can impact organizational structure
* Have a thorough understanding of the role teams play in organizational performance
* Understand the benefits and challenges of using teams within organizations
* Develop an understanding of the unique challenges facing international teams
* Propose ways to enhance the performance of international teams

## The final exam and in-class activities will be used to assess the degree to which these goals were achieved.

**Readings (available on Moodle page)**

**Article #1**: McGrath, M. E. & Hoole, R. W. (1992). Manufacturing’s new economies of scale. *Harvard Business Review*, 70(3), 124-132.

**Article #2**: Meyer, E. (2014). Navigating the Cultural Minefield. *Harvard Business Review*, May, 119-123.

**Article #3**: Graham, J. L. & Lam, N. M. (October 2003). The Chinese negotiation. *Harvard Business Review*, 81(10), 82-91.

**Article #4**: Meyer, E. (2015). Getting to Si, Ja, Oui, Hai and Da. *Harvard Business Review,* December, 74-80.

**Reading#5:** Chu, M. (2012). Play it safe at home. *Harvard Business Review,* January-February, 145-147.

**Reading#6:** Widing, J.W. (1973). Reorganizing your worldwide business. *Harvard Business Review,* May-June, 153-160.

**Reading #7:** Haas, M. & Mortensen, M. (2016). The secrets of great team work*. Harvard Business Review*, June, 70-76.

**Reading #8:** Oertig, M. & Buergi, T. (2006). The challenges of managing cross-cultural virtual project teams. *Team Performance*

 *Management,* 12(1/2), 23-30.