

chapter 7

Dummy / binary indep. var.

y
trade/env.
performance

x
trade/env.
agreement

u
political
pref.

wage

marital
status

work ethic,
reliability

Single Dummy Variable

$$y = \beta_0 + \delta_0 x + u$$

↓
0/1

$$E(y|x) = \beta_0 + \delta_0 x$$

$$\Rightarrow \delta_0 = E(y|x=1) - E(y|x=0)$$

effect
of $x=1$
rel. to
 $x=0$
(base/reference
group)

$$\hat{\delta}_0 = \overline{y}_{x=1} - \overline{y}_{x=0}$$

$$= \overline{\text{wage}}_{\text{marr.}} - \overline{\text{wage}}_{\text{not marr.}}$$

if $y \rightarrow \text{wage}$
 $x \rightarrow 1$ for marr.
 $\rightarrow 0$ for
not
marr.

$$y = \beta_0 + \beta_1 x_1 + \delta_0 x_2 + u$$

$$E(y | x_1, x_2) = \beta_0 + \beta_1 x_1 + \delta_0 x_2$$

$$\delta_0 = E(y | x_1, x_2=1) - E(y | x_1, x_2=0)$$

if $y \rightarrow$ wage
 $x_1 \rightarrow$ educ

$x_2 \rightarrow$ 1 : marr.
0 : not "

effect of $x_2=1$ rel. to $x_2=0$

after controlling for x_1

base / ref.
group

Note: 2 groups denoted by a
Single dummy

x_3 : 1 for not marr.
0 for marr.

x_2	x_3
1	0
0	1

Not reqd. $\therefore x_2 \times x_3$ perfectly
collinear
(as long as
we have β_0)
 \rightarrow dummy variable trap

If $y : \log(\text{wage})$

Approximate effect of $x_2 = 1$: $100 \hat{\delta}_0$ %

Exact " : $100[\exp(\hat{\delta}_0) - 1]$ %

e.g. $\hat{\delta}_0 = 0.26$

$\Rightarrow 26\%$ or 29.7%

Multiple Categories

$M \rightarrow$ 1 (married)
0 (not ")

$W \rightarrow$ 1 (western region)
0 (not ")

↳ groups \Rightarrow choose 1 as
base/reference &
include dummies
for rest